AP Psychology Ch. 5 Learning: Cognitive & Observational Learning pp. 210-221

1. Contemporary Views of Operant Conditioning

a. Cognitive Map

b. Latent Learning (Tolman)

c. Learned Helplessness (Seligman)

2. Operant Conditioning & Biological Predispositions

a. The Brelands

b. Instinctive Drift

4. Observational Learning

a. Also known as:

b. Albert Bandura

5. Cognitive Processes Involved in Imitation

a.

b.

c.

d.

6. Factors that Increase Imitation

a.

b.

c.