AP Psychology Ch. 5 Learning: Cognitive & Observational Learning pp. 210-221

1. Contemporary Views of Operant Conditioning

 a. Cognitive Map

 b. Latent Learning (Tolman)

 c. Learned Helplessness (Seligman)

2. Operant Conditioning & Biological Predispositions

 a. The Brelands

 b. Instinctive Drift

4. Observational Learning

 a. Also known as:

 b. Albert Bandura

5. Cognitive Processes Involved in Imitation

 a.

 b.

 c.

 d.

6. Factors that Increase Imitation

 a.

 b.

 c.